

CLAIMS:

1. A method for modifying a set of informational material for presentation on a video presentation device for a user comprising:

- 5 (a) said user selecting a plurality of different informational materials; and
- (b) modifying said set of informational materials for said user based upon the duration that said different channels are selected over a temporal time period.

2. The method of claim 1 further comprising selecting each one of said plurality of informational materials with a remote control.

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3. The method of claim 1 wherein said informational materials are displayed as a result of selecting a information functionality with a remote control.

15 4. The method of claim 3 wherein said selecting said informational materials

functionality is by pressing a button.

5. The method of claim 1 wherein said temporal time period is a plurality of days.

5 6. The method of claim 1 wherein one of said plurality of selected different
informational materials is free from modifying said set of informational materials
if said duration is less than a threshold.

7. The method of claim 6 wherein said threshold is 3 seconds.

10 8. The method of claim 1 wherein one of said plurality of selected different
informational materials is free from modifying said set of informational materials
if said duration is greater than a threshold.

15 9. The method of claim 8 wherein said threshold is 45 seconds.

10. The method of claim 6 wherein one of said plurality of selected different informational materials is free from modifying said set of informational materials if said duration is greater than a threshold.

5 11. The method of claim 10 wherein said threshold is 45 seconds.

12. The method of claim 1 wherein said set of informational materials is less than all available informational materials.

10 13. The method of claim 1 wherein said modifying is further based upon the time of day that said different informational materials are selected.

14. The method of claim 1 wherein said modifying is further based upon the day of the week that said different informational materials are selected.

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15. The method of claim 1 wherein said modifying is further based upon the day of the month that said different informational materials are selected.

5 16. The method of claim 1 wherein said set of informational materials is determined in a manner free from explicit user definition.

10 17. The method of claim 3 wherein said informational materials are displayed as a result of selecting said favorite functionality with said remote control, where said set of informational materials is determined in a manner free from explicit user definition.

18. The method of claim 1 further comprising identifying said user.